

## PREDICTION

Pest management challenges and opportunities have been evaluated according to stakeholder-focused criteria and through pathway analysis.

## PREVENTION

Monitoring tools and practical solutions for surveillance have been developed and provided to end-users.



## EMPHASIS

Effective Management of Pests and Harmful Alien Species: Integrated Solutions

*A four-year project funded by the European Commission under the Horizon 2020 programme with the aim to manage pathogens and pests in agricultural crops and forests, while paying special attention to invasive alien species that reach the EU from other continents as a consequence of globalisation.*

[emphasisproject.eu](http://emphasisproject.eu)

### CONTACTS

**Project Coordinator**  
Agroinnova – Centre of Competence for Innovation in the Agro-Environmental Sector  
University of Torino  
Largo Braccini, 2  
10095 Grugliasco, Torino, Italy  
Phone: +39 011 6708539  
Fax: +39 011 6709307  
Maria Lodovica Gullino  
E-mail: [marialodovica.gullino@unito.it](mailto:marialodovica.gullino@unito.it)

## THE AIM OF EMPHASIS PROJECT

The overall goal of Emphasis Project was to ensure a European food security system and the protection of biodiversity and ecosystem services by developing integrated mechanisms of response measures comprising practical solutions to help predict, prevent and protect agriculture and forestry systems from native and alien pest threats and promoting best practices by involving stakeholders at large.

## HOW?

Find out our results



## PROTECTION

Practical solutions for managing native and alien pests in agriculture, horticulture and forestry have been developed; their technical and economic feasibility has been demonstrated and their market uptake has been enhanced.

## PROMOTION

A mutual learning process with end-users has been developed, and the solutions identified within the project have been promoted through training and dissemination.



This project has been funded under the European Union's Horizon 2020 research and innovation programme under grant agreement N° 634179