

Sommario Rassegna Stampa

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,O VLWR XWLQJJD FRNLH DQFKH GL WHUJH SDUWL SHU RIULUH VHUYLJL LQ OLQHD FRQ OH
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HVHJXLWL GDO &RUR GDOO.HQV
VRFLHWj ILODUPRQLFD GL 9HUH
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\$SHUWXUD VWUDRUGL
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JLDUGLQR LQ YLD)DQQ\ 5RQFD

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SUHLVWRULFR GHL %DOJL 5RVVL WXWWL L OX
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,QDXJXUDJLRQH PRVWUD GHOO-DUL\
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SUHPLDJLRQH GRPHQLFD RWWREUH DOOH |
&DYDOORWWL GD PDUWHGu D VDEDWR K
OXQHGu ILQR DDL • LQWRVREUH

,QDXJXUDJLRQH GHOOD PRVWUD ¶ GRQ
=RQWD FOXE 6DQUHPR +DOO GL SRUWD WHD'

3HU OD 6WDJLRQH DXWXQQDOH GHL ¶OD
GHOO-DOOXQDJJLR)UDQFR ODOHUED SUHVHC
/D OXQJD VWUDGD SHU DUULYDUH DOOR VSD:
&DYDOODUR 7HDWUR GHOO-2SHUD GHO &DVL
SRVWL

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/HJLRQH GL SURYD JUDWXLWD GHO
ELPEL DQQL /R 6SDJLR 9XRWR LQIR

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DGXOWL /R 6SDJLR 9XRWR LQIR

3HU O-XOWLPR DSSXQWDPHQWR GL ¶
9DWWHRQH SUHVHQWD LO OLEUR ¶&DODWD &)
3DUDVLR 3LDJJD 3DJOLDUL LQ FDVR GL PDOV
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GRPHQLFD VHWWHPEUH

7XWWL JOL DSSXQWDPHQWL H
PDQLIHVVDJLRQL GL RJJL
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VDEDWR/HWWHPEUH

7XWWL JOL DSSXQWDPHQWL H
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GRPHQLFD VHWWHPEUH LQ
5LYLHUD H &{WH G \$}XU
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YHQHUGVHWWHPEUH

7XWWL JOL DSSXQWDPHQWL H
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GRPHQLFD VHWWHPEUH LQ
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9LVLWD JXLGDWD ¶,O JLDUGLQR GL 9LO
&DVWHOOR GDO JLDUGLQR GHOOD YLOOD VXE
ERUJR PHGLHYDOH VRYUDVWDWD GDOOD IRL
5LWURYR DOOD IHUPDWD EXV GL OLQHD D 9LC
EXV LQ 3LD]JD ,9 1RYHPEUH DOOH LQIR

7XWWL JOL DSSXQWDPHQWL H
PDQLIHVVD]LRQL GD YHQHUG
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,QFRQWUR GL GHOOH SURSRVWH GL 6HU
,WDOLDQD VFDGHQ]D EDQGR RWWREUH &I
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&RQIHUHQ]D FRQ YLGHR GL -XOLHQ 6LPP
OHJJHQGD QHOOD•DQLPD]LRQH IUDQFR JLDSSR
GHL)UDQFHVLVWL %LEOLRWHFH &LYLFD YL

¶6DQUHPR&DQWD1DSROL. D HGL]LRQH
LQWHUQD]LRQDOH GHGLFDWR DOOD FDQ]RQH
1XRYL 7DOHQWL WUD LQWHUSUHWL H DXWR
9LWD LQ 'LUHWWD H 0LULDP &DQG XUUR DW
&DVLQz LQJUHVVOR OLEHURSL•LQVWREUH VHWV

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\$SHUWXUD DO SXEEOLFR GHOOD 9LO
VXR JLDUGLQR LQ YLD)DQQ\ 5RQFDWL &DUOI
VHWWHPEUH

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(VSRVL]LRQH GDO WLWROR ¶\$UW HG
\DFKWV LO QXRYR OXVVR FRQWHPSRUDQHR•
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HVLPR ¶0RQDFR <DFKW 6KRZ. LO
FRPSDJQLH GL \DFKWLQJ GL OXVVR H XQ FHQ
3RUW +HUFXOH ILQR ~~SL~~• LQVWREUH

3HU OD UDVVHJQD ¶+DSS\ +RXU 0XVLFD
FDPHUD GHO 4XLQWHWWR ,QYLFWXV FRQ *pUI
WURPED 'DYLQ 3DXYHUW FRUQR \$QGUHD &I
:LHOJRVLN WXED ,Q SURJUDPPD *HRUJHV
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QD]LRQDOH GL DUWH FRQWHPSRUDQHD D FXU
SUHPLD]LRQH GRPHQLFD RWWREUH DOOH |
&DYDOORWWL GD PDUWHGu D VDEDWR K
OXQHGu ILQR ~~SL~~• LQVWREUH

*LRUQDWD GL ¶6HOILH &DVWLQJ. SHU OD
\$ULVWRQ &RPLF 6HOILH DSHUWR DL JLRYDQL
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¶6DQUHPR&DQWD1DSROL. D HGL]LRQH
LQWHUQD]LRQDOH GHGLFDWR DOOD FDQ]RQH
1XRYL 7DOHQWL WUD LQWHUSUHWL H DXWR
9LWD LQ 'LUHWWD H 0LULDP &DQG XUR DW
&DVLQz LQJUHVVOR OLEHURSULQRIBO VHWV

5DVVHJQD GL 0XVLF 6DFUD. D HGL]LR
6LQIRQLFD GL 6DQUHPR GLUHWWD GDO of 'D'
DOO·RUJDQR &KLHVD 6DQWD 0DULD SHJQDIF
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/H]LRQH GL SURYD JUDWXLWD GHC
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HVLPR ¶0RQDFR <DFKW 6KRZ. LO
FRPSDJQLH GL \DFKWLQJ GL 0XVVR H XQ FHQ
3RUW +HUFXOH ILQR SLQ LQVHWWHPEUH

7KXUVGD\ /LYH 6HVVLQR FRQ 1LQHW\ V (
)RUXP 0RSDFRQIR

f 0RQWH &DUOR *DOD IRU WKH *OREDO
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SL·LQIR

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¶6DQUHPR 3KRWR IHVWLYDO. D WHPD ¶,
PXVLF. PRVWUH LQFRQWUL SUHVHQWD]LR
VWDPSD ZRUNVKRS FRQIHUHQ]H H SURLH]LR
6SD]LYLVLYL 'LUH]LRQH DUWLVWLF 6L 0DXL
3DODILRUL GL FRUVR *DULEDOGL ILQR DO

¶\$UWHDP &83 . D HGL]LRQH PF
QD]LRQDOH GL DUWH FRQWHPSRUDQHD D FXU
SUHPLD]LRQH GRPHQLFD RWWREUH DOOH |
&DYDOORWWL GD PDUWHGu D VDEDWR K
OXQHGu ILQR DSL·LRVHREUH

6DQWD 0HVVD SHU JOL 6SRUWLYL RIILFL
6DQ 5HPR 0RQVLJQRU \$QWRQLR 6XHWWD (YH
O·\$VVHVVRUDWR 7XULVPR H 6SRUW GHO &RP)
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,QFRQWUR SURPRVVR GDOOD 6,'() 6RFL
6DQUHPR QHOO DPQLWR GHO SURJUDPPD ¶&E
6LPRQSLHUL GRFHQWH GL OHWWHWDWXUD I
LQ 3LD]]D %RUHD G 2OPR

¶6DQUHPR&DQWD1DSROL. D HGL]LRQH
LQWHUQD]LRQDOH GHGLFDWR DOOD FDQ]RQH
1XRYL 7DOHQWL WUD LQWHUSUHWL H DXWR
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&DVLQz LQJUHVVOR OLEHURSULQRIBO VHWV

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VXR JLDUGLQR LQ YLD)DQQ\ 5RQFDWL &DUOI
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7RPLOLQ ODERUDWRULR GL GLVHJQR SUHVVR

5DVVHJQD GL 0XVLFD 6DFUD· D HGLJLR
6LQIRQLFD GL 6DQUHPR GLUHWWD GDO of 'D'
DOO·RUJDQR &DSSHOOD GHO 6DFUR &XRSL·
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,O FRQYHQWR GHL 5 5 3DGUL 'RPHQLFI
JUDWXLWD GHOOD SDUWH PHGLHYDOH GHO F
'RPHQLFDQL GL 7DJJLD LQJUHVVFR FRQYHQW
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FRSHUWR D 7DJJLD

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VHWWHPEUHURJUDPPD D TXHVWR OLQN

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¶6DQUHPR 3KRWR IHVWLYDO· D WHPD ¶,
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6SDJLYLVLYL 'LUH]LRQH DUWLVLVFLD GL 0DXL
3DODILRUL GL FRUVR *DULEDOGL ILQR DO

f &DPSLRQDWR ,WDOLDQR GL ELOLDUG
DL SXQWL TXDOLILFD]LRQL 6DOH GHO &
SL· LQIR

3UHPLD]LRQH &RQFRUVL H *DUH 3RHVL
3LWVXUD *LRFGR GHOOH FDUWH QHOO·DPELV
VXRL IUXWWL· ILQDQ]LDWR GDO 0LQLVWHUR G
2UPRQG

'HILOq GL 0RGD QHOO·DPELWR GHOO·HYI
SUHVHQWDR GD &ULVWLDQR *DWWL HG (OHC
&DVLz· LQIR

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9LOOD 0DWXWLD VLWR DUFKHRORJLFR FRQ L
URPDQD H FRQ DQQHVVR XQ FRPSOHVVR WHU
FLFODELOH D ULGRVVR GHO PXUR VXG GHO &I

6SHWVDFROR GL 3DROD 7XUFL FHQD \
ELFFKLHUDWD VSHWVDFROR HXUR RUH
SUHQRWD]LRQL LQIR

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FRQ ¶5LFRPLQLR GD · FRQ LO &DQWDQWH
)UDQFR)DVDQR H GHOOD FDQWDQWH)UDQFH
6DQUHPR&DQWD1DSROL &RQGFRQR 0DV
'LUHWWD H 0LULD &DQGXUR DWVULFH GI
GHOO·2SHUD SHO LQIRz

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&RQIHUHQJD GHGLFDWD DOO DQDWR
FRQWHQXWL QHOOD 3HOYL)HPPLQLOH H 0DVF
0HGLFR 6SHFLDOLVWD LQ 8URORJLD H &KLUX
0HGLFR 6SHFLDOLVWD LQ &KLUXUJLD 3ODVWL
)RL)LVLRWHUDSLVWD (VSHUWD LQ 5LDELOL
)DYHUR ODXUHDWR LQ 6FLHQ]H 0RWRULH *L
&RQIHUHQ]H 0XVHR GHOO·2OLYR &DUOR &DUC
JUDWXLWD

¶\$UPDYLOOH· VSHWVDFROR WHDWUDOH
GDOOD &RPSDJQLD 7HDWUDOH GHO 0XWR 6R
(XJHLR 5LSHSL 6SD]LR GL YLD 6DQWD /XFL
LQIR

3HU OD 6HWWLPDQD HXURSHD GHOOD 0R
GHOO·\$QLPD YLDJLR LQ ELFL DWVUDYHUVR
LWLQHWDQWH GL H FRQ &ORULV %URVFD QHO
D 7HDWR FRQ OR VSHWVDFROR· 9LOOD *UR

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SRUFHOODQH DUWLVLVFKH RJJHWWL GD FRO
ELMRX[SLFFROR DQWLTXDULDWR *DUGLQL ;
PHVH

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SUHQRWD]LRQL

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¶&DPPLQDUH ID EHQH 0HPRULDO 0DQIL
SDVVHJJLDWD 0XQJR LO SDFR FRVWLHUR G
RUJDQL]DWD GDOOD 5HWH SHU O·,QYHFKLD
9LOOD %RVHOOL DUULYR D 9LOOD 1REHO GL

\$OOHQDPHQWR H SDUWLWD DPLFKHYROH
IHPPLQLOH 3DOHVWUD &RPXQDOH 5XILQL D

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¶2NWR%((5IHVW· L FRPPHUFQDQWL
O DVVRFQD]LRQH 6DQ 0DWWHR DFFROJRQR L
JDVWURQRPLFKH PHQWUH EDQG 0HUFHQDU
,VODQG H GM (O &RDFK H 0U 3LQN VL DOV
3LD]]D 7RUUH 6DQWD 0DULD

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(VFXUVLRQH FUHSXVFRODUH VXOOH DOW
HVFXUVLRQLVWLFKH GL 3RQHQRH ([SHULHQF

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&DPSLRQDWR 5HJLRQDOH /LJXUH 6FKRR·
3XJLODWR HOLPLQDWRULH GHO &DPSLRQDWR
SHU O·DFFHVVR DL &DPSLRQDWL 1D]LRQDOL
&DPSRURVVR LQ 9LDOH .HQQHG\

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3DUFQ \$YYHQWXUD VHL GLYHUVL S
FRQ DOWUHWWDQWL OLYHOOL GL GLIILFROWj
VDEDWL H GRPHQLFKH GL VHWWHPEUH 3DUF
&RVLR G·\$UURVFLD 66 &ROOH GL 1DYD L

¶)HVWD GHOOD 7UDQVXPQD]D· WUH
PHVWLHUL H DOOD YDORUL]]D]LRQH GHL SURQ
GHOOD 9DOOH \$UURVFLD (YHQWR D FXUD GH
VHWWHPEUH &SHURJUDPPD D TXHVWR OLQN

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¶6DJUD GHL ILJOL GHL ILRUL IULWWL· F
YLYR LQL]LR DSHULFHQD RJQXQR SRUWD T)
VXSSRUWHG E\ 5REHUWR %RQD]LQJD K :
RUL]]RQWL· K -DP 6HVVLQR K)UI

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HVLPR ¶0RQDFR <DFKW 6KRZ· XOW
RVSLWD OH PDJJLRUL FRPSDJQLH GL \DFKWLQ
VXSHU\DFKWV H PHJD\DFKWLQ]RUV +HUFXOH

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¶6DQUHPR 3KRWR IHVWLYDO· D WHPD ¶,(
PXVFLD· PRVWUH LQFRQWUL SUHVHQWD]LR
VWDPSD ZRUNVKRS FRQIHUHQ]H H SURLH]LRQ
6SD]LYLVLYL 'LUH]LRQH DUWLVWFLD GL 0DXL
3DODILRUL GL FRUVR *DULEDOGL ILQR DO

f &DPSLRQDWR ,WDOLDQR GL ELOLDUG
DL SXQWL TXDOLILFD]LRQL 6DOH GHO &D
SL· LQIR

D HGL]LRQH GHOOD PDQLIHVWD]LRQ
RUJDQL]]DWD GD /LRQV &OXE +RVW H) &RPS
SDUWLVFRODUH DL ¶GLYHUVLQ]RUV DELOL 3

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¶&RUUL SHU)DELROD· ² ¶ f 0HPRULDO)I
EHQHILFR FKH YHGH FRPH SDUWQHU H OH DV
0DUDWKRQ DOOH K FRQ LO PLQL SHUFRU'
JUDWXLWD FRPSHWLJLRQH SHU DGXOWL OX
NP SUHPLD]LRQL DOOH K 5LWURSYLR DOI

¶6LPXYH %XV· VHUYL]LR GL WUDVSRUWI
GL LQWHUHVH FLWWDGLQL \$QGDWD SDUW
K ² ² ² ² 7DSSH
0\$5)RUWH GHOO \$QQXQ]LDWD *LDUGLQL +DC
SDUWHQ]D GDOOD 3LQHWD GHL %DO]L 5RVVL
*LDUGLQL +DQEXU\ 0\$5)RUWH GHOO \$QQXQ]
GRPHQLFKH VLQR DO RWWREUH

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f 7RUQHR UHJLRQDOH GL %XUUDFR &KI
SRVWR R SUHQRW]LRQL

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)HVWD GHOD /XPFD GHOD 9DOQHUYLI
GHO 0XOLQR· 3DODWHQG SGLLQRFDOLWj %LJD:

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3DUFR \$YYHQWXUD VHL GLYHUVL SI
FRQ DOWUHWWDQWL OLYHOOL GL GLIILFROWj
VDEDWL H GRPHQLFKH GL VHWWHPEUH 3DUF
&RVLR G·\$UURVFLD 66 &ROOH GL 1DYD L

¶)HVWD GHOD 7UDQVXPQ]D· XOWI
DJOL DQWLFLK PHVWLHUL H DOOD YDORU]]D]
HQRJDVWURQRPLFL GHOD 9DOOH \$UURVFLD
YDUO SURJUDPPD D TXHVWR OLQN

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¶*LRUQDWD GHL 6HQWLHUL /LJXUL /LJ
JLRUQDWD GL HVFXUVLRQL JXLGDWH HGXFD]
(YHQWR D FXUD GHO 3DUFR 1DWXUDOH 5HJLR
0HORVW SURJUDPPD D TXHVWR OLQN

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¶*LRUQDWD GHL 6HQWLHUL /LJXUL /LJX
GL HVFXUVLRQL JXLGDWH HGXFD]LRQH DPEL
FXUD GHO 3DUFR 1DWXUDOH 5HJLRQDOH GHO
RUH D 3DVVLR SHURJUDPPD D TXHVWR OLQI

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&RQFHUWR GL 0DUF *LDFRQH RUJDQLVV
(XURSHD GHO 3DWULPRQL SKDSROH GHV &D

6DQUHPR 1HZV QRQ VL DVVXPH UHVSQRVDEL
FDPELDPHQWR GHJOL HYHQWL H GHOOH GDW



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ORELOH)DFHERRN,QVWDJUDPZLWWHU66 SUFKLYLRHWHR)DUPDFLH5DG

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PDQLIHVWD]LRQL GL RJJL
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PDQLIHVWD]LRQL GL VDEDWR
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PDQLIHVWD]LRQL GD YHQHUG
GRPHQLFD VHWWHPEUH LQ
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JLRYHGVHVWWHPEUH

7XWWL JOL DSSXQWDPHQWL H
PDQLIHVWD]LRQL GD JLRYHG
GRPHQLFD VHWWHPEUH LQ
5LYLHUD H &{WH G \$]XU
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PHUFROH@HVWWHPEUH

7XWWL JOL DSSXQWDPHQWL H
PDQLIHVWD]LRQL GD PHUFRO
D GRPHQLFD VHWWHPEUH
5LYLHUD H &{WH G \$]XU
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PDUWHGVHVWWHPEUH

7XWWL JOL DSSXQWDPHQWL H
PDQLIHVWD]LRQL GD PDUWHG
D GRPHQLFD VHWWHPEUH L
5LYLHUD H &{WH G \$]XU
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OXQHGVHVWWHPEUH

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D HGL]LRQH GHJOL ¶,QFRQWUL)LWRLD
RUJDQL]DWL GDO &HQWUR GL &RPSHWHQJD
¶\$JURLQQRyd· GHOO·8QLYHUVLWj GL 7RULQR
FROODERUD]LRQH FRQ O·,5) ,VWLWXWR 5HJ
OD)ORULFROWXUD GL 6DQUHPR ¶)ORULVHXF
GHO ILRUH GL 9ILODUPRQLFD D TXHVWR
OLQN

,Q RFFDVLQRH GHO ž DQQLYHUVLUR G
HURLFD PRUWH GHO 6HUYR GL 'LR YLFHEULJD
'\$FTXLVWR 6 OHVVD GL VXIUUDJLR RIILFLD\
9HVFRYR GLRFHVDQR ORQV \$QWRQLR 6XHWW
HVHJXLWL GDO &RUR GDOO·HQVHPEOH GH L FR
VRFLHWj ILODUPRQLFD GL 9HUH]JR H GD TXHO

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SDUURFFKLD GL 6DQ 5RFFR \$OO·RUJDQR LO
0DVVD DOOD WURPED 0DXUR %RWWLQL &RQ
GL 6DQ 6LUR

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\$SHUWXUD VWUDRUGLQDULD DO SXE
GHOOD 9LOOD *URFN 0XVHR GHO &ORZQ H GF
JLDUGLQR LQ YLD)DQQ\ 5RQFDWL &DUOL WX

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\$SHUWXUD VWUDRUGLQDULD GHO 0X
SUHLVWRULFR GHL %DOJL 5RVVL WXWWL L OX

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,QDXJXUDJLRQH PRVWUD GHOO·DUL\
WLWROR ¶6LPEROL· 9LD 'ULWWD %RUGLJK

3HU FRQRFVHUH WXWWL JOL HYHQWL GL RJJ
ZZZ PRQWHFDUORQHZV LW

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¶\$UWHDP &83 . D HGLJLRQH PF
QDJLRQDOH GL DUWH FRQWHPSRUDQHD D FXU
SUHPLDJLRQH GRPHQLFD RWWREUH DOOH |
&DYDOORWWL GD PDUWHGu D VDEDWR K
OXQHGu ILQR ~~DSL·LQWR~~ RREUH

,QDXJXUDJLRQH GHOOD PRVWUD ¶ GRC
=RQWD FOXE 6DQUHPR +DOO GL SRUWD WHD'

3HU OD 6WDJLRQH DXWXQQDOH GHL ¶0D
GHOO·DOOXQDJJLR)UDQFR 0DOHUED SUHVHC
&DYDOODUR 7HDWUR GHOO·2SHUD GHO &DVL
SRVWL

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/HJLRQH GL SURYD JUDWXLWD GHO
ELPEL DQQL /R 6SDJLR 9XRWR LQIR

/HJLRQH GL SURYD JUDWXLWD GHO
DGXOWL /R 6SDJLR 9XRWR LQIR

3HU O·XOWLPR DSSXQWDPHQWR GL ¶
9DWWHRQH SUHVHQWD LO OLEUR ¶&DODWD &)
3DUDVLR 3LDJJD 3DJOLDUL LQ FDVR GL PDOV
*XDUQLHUL

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9LVLWD JXLGDWD ¶,O JLDUGLQR GL 9LO
&DVWHOOR GDO JLDUGLQR GHOOD YLOOD VXE
ERUJR PHGLHYDOH VRYUDVWDWD GDOOD IRL
5LWURYR DOOD IHUPDWD EXV GL OLQHD D 9LC
EXV LQ 3LDJJD ,9 1RYHPEUH DOOH LQIR

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GRPHQLFDHWWHPEUH

7XWWL JOL DSSXQWDPHQWL H
PDQLHVVDJLRQL GL RJJL
GRPHQLFD VHWWHPEUH LQ
5LYLHUD H &{WH G \$}XU
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VDEDWRHWWHPEUH

7XWWL JOL DSSXQWDPHQWL H
PDQLHVVDJLRQL GL VDEDWR
GRPHQLFD VHWWHPEUH LQ
5LYLHUD H &{WH G \$}XU
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YHQHUGVHWWHPEUH

7XWWL JOL DSSXQWDPHQWL H
PDQLHVVDJLRQL GD YHQHUG
GRPHQLFD VHWWHPEUH LQ
5LYLHUD H &{WH G \$}XU
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/HJJL OH XOWLPH GL \$JH

3ROLWLF
%RUGLJKHUD 5
VXOO DSSDOWF
1HWWHJJD 8UED
FL VRQR DWWL
SURWRFRQDW
GHWWR GDO 6L

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.O QXPHUR XQL
IXQJLRQD EHQH
/LJXULD ULGR'
OH FKLDPPDW
LQDSSURSULDW
,QWHUYLVWD

&URQDFD
6DQUHPR FORF
FUHD XQ VDOR
SULYDWR VRWV
VFRSHUWR H VJ
GDOOD 0XQLFL

/HJJL WXWWH

¶\$UWHDP &83 . D HGL]LRQH PF
QD]LRQDOH GL DUWH FRQWHP SRUDQHD D FXU
SUHPLD]LRQH GRPHQLFD RWWREUH DOOH |
&DYDOORWWL GD PDUWHGu D VDEDWR K
OXQHGu ILQR ~~SL~~• LQWRVREUH

,QFRQWUR GL GHOOH SURSRVWH GL 6HU
,WDOLDQD VFDGHQ]D EDQGR RWWREUH &[
LQIR

&RQIHUHQ]D FRQ YLGHR GL -XOLHQ 6LPF
OHJJHQGD QHOO•DQLPD]LRQH IUDQFR JLDSSR
GHL)UDQFHVLVWL %LEOLRWHF &LYLFD YLI

¶6DQUHPR&DQWD1DSROL. D HGL]LRQH
LQWHUQD]LRQDOH GHGLFDWR DOOD FDQ]RQH
1XRYL 7DOHQWL WUD LQWHUSUHWL H DXWR
9LWD LQ 'LUHWW D H 0LULDP &DQG XUR DW\
&DVLQz LQJUHVV R OLEHUR ~~SL~~• LQWRVREUH VHWV

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\$SHUWXUD DO SXEEOLFR GHOO 9LC
VXR JLDUGLQR LQ YLD)DQQ\ 5RQFDWL &DUOI
VHWWHPEUH

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(VSRVL]LRQH GDO WLWROR ¶\$UW HG
\DFKWV LO QXRYR OXVVR FRQWHP SRUDQHR•
O•\$, \$ 3 4XDL \$QWRLQH HU LQJUHVV R C

HVLPR ¶0RQDFR <DFKW 6KRZ. LO
FRPSDJQLH GL \DFKWLQJ GL OXVVR H XQ FHQ
3RUW +HUFXOH ILQR ~~SL~~• LQWRVREUH

3HU OD UDVVHJQD ¶+DSS\ +RXU 0XVLFD
FDPHUD GHO 4XLQWHWR ,QYLFWXV FRQ *pUI
WURPED 'DYLQ 3DXYHUW FRUQR \$QGUHD &|
:LHOJRVLN WXED ,Q SURJUDPPD *HRUJHV :
0DQFLQL (GXDUGR GL &DSXD H =HTXLQKD ~~SL~~•
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¶\$UWHDP &83 . D HGL]LRQH PF
QD]LRQDOH GL DUWH FRQWHP SRUDQHD D FXU
SUHPLD]LRQH GRPHQLFD RWWREUH DOOH |
&DYDOORWWL GD PDUWHGu D VDEDWR K
OXQHGu ILQR ~~SL~~• LQWRVREUH

*LRUQDWD GL ¶6HOILH &DVWLQJ. SHU OD
\$ULVWRQ &RPLF 6HOILH DSHUWR DL JLRYDQL
~~SL~~• LQIR

¶6DQUHPR&DQWD1DSROL. D HGL]LRQH
LQWHUQD]LRQDOH GHGLFDWR DOOD FDQ]RQH
1XRYL 7DOHQWL WUD LQWHUSUHWL H DXWR
9LWD LQ 'LUHWW D H 0LULDP &DQG XUR DW\
&DVLQz LQJUHVV R OLEHUR ~~SL~~• LQWRVREUH VHWV

5DVVHJQD GL 0XVLFD 6DFUD. D HGL]LR
6LQIRQLFD GL 6DQUHPR GLUHWW D GDO of 'D'
DOO•RUJDQR &KLHVD 6DQWD 0DULD ~~SL~~• LQIR

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/HJLRQH GL SURYD JUDWXLWD GHC
UDJD]]L /R 6SDJLR 9XRWR LQIR

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)HVWD 3DWURQDOH GHL 66 &RVLPD H 'D
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HVLP R ¶0RQDFR <DFKW 6KRZ· LO
FRPSDJQLH GL \DFKW LQJ GL OXVVR H XQ FHQ
3RUW +HUFXOH ILQR ~~SLG LQV~~WWHPEUH

7KXUVGD\ /LYH 6HVVL RQ FRQ 1LQHW\ V ()
RUXP 0R ~~SDFR~~QIR

f 0RQWH &DUOR *DOD IRU WKH *OREDO
)RQGDJLRQH 3ULQFH \$OEHW , , GL 0RQDFR 7
SL· LQIR

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¶6DQUHPR 3KRWR IHVWLYDO· D WHPD ¶,(
PXVLF· PRVWUH LQFRQWUL SUHVHQWDJLR
VWDPD ZRUNVRS FRQIHUHQJH H SURLHJLRQ
6SDJLYLVLYL 'LUHJLRQH DUWLVLWLF GL 0DXL
3DODILRUL GL FRUVR *DULEDOGL ILQR DO

¶\$UWHDP &83 · D HGLJLRQH PF
QDJLRQDOH GL DUWH FRQWHP SRUDQHD D FXU
SUHPLDJLRQH GRPHQLFD RWWREUH DOOH |
&DYDOORWWL GD PDUWHGu D VDEDWR K
OXQHGu ILQR ~~DSL· LQV~~WREUH

6DQWD 0HVVD SHU JOL 6SRUWLYL RIILFL
6DQ 5HPR 0RQVLJQRU \$QWRQLR 6XHWWD (YH
O·\$VVHVVRUDWR 7XULVPR H 6SRUW GHO &RP)
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,QFRQWUR SURPRVVR GDOOD 6,'() 6RFL
6DQUHPR QHOO DPFLWR GHO SURJUDPPD ¶&E
6LPRQSLHUL GRFHQWH GL OHWWHWDWXUD I
LQ 3LDJJD %RUHD G 2OPR

¶6DQUHPR&DQWD1DSROL· D HGLJLRQH
LQWHUQDJLRQDOH GHGLFDWR DOOD FDQJRH
1XRYL 7DOHQWL WUD LQWHUSUHWL H DXWR
9LWD LQ 'LUHWWD H 0LULDP &DQG XUR DW
&DVLQz LQJHVVR OLEHUR ~~SLG LQV~~IBO VHWV

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\$SHUWXUD DO SXEEOLFR GHOOD 9LOC
VXR JLDUGLQR LQ YLD)DQQ\ 5RQFDWL &DUOI
VHWWHPEUH

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1HOO·DPFLWR GHOOD PRVWUD ¶6LPEROL
7RPLOLQ ODERUDWRULR GL GLVHJQR SUHVVR

5DVVHJQD GL 0XVLF 6DFUD· D HGLJLR

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6LQIRQLFD GL 6DQUHPR GLUHWWD GDO of 'D'
DOO·RUJDQR &DSSHOOD GHO 6DFUR &XRSLH·F
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,O FRQYHQWR GH 5 5 3DGUL 'RPHQLFI
JUDWXLWD GHOOD SDUWH PHGLHYDOH GHO FF
'RPHQLFDQL GL 7DJJLD LQJUHVV FRQYHQWI
GL OLQHD 9LOOD %RVHOOL RSSXUH D 7DJJLD

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¶2NWR%((5IHVW· L FRPPHUF LDQWL
O DVVRF LD]LRQH 6DQ 0DWWRH DFFROJRQR L
JDVWURQRPLFKH PHQWUH EDQG 0HUFHQDU
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¶)HVWD GHOOD 7UDQVXP DQ]D· WUH
PHVWLHUL H DOOD YDORUL]D]LRQH GH SURC
GHOOD 9DOOH \$UURVFLD (YHQWR D FXUD GH
VHWWHPEU SHURJUDPPD D TXHVWR OLQN

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HVLR ¶0RQDFR <DFKW 6KRZ· LO
FRPSDQLH GL \DFKW LQJ GL OXVVR H XQ FHQ
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&RQFHUWR FRQ LO JUXSSR 7ZLQ \$SSOH
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\$SHUR &RQFHUW FRQ 1RZKHUH HW 7KH
SL· LQIR

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¶6DQUHPR 3KRWR IHVWLYDO· D WHPD ¶,(
PXVFLD· PRVWUH LQFRQWUL SUHVHQWD]LR
VWDPSD ZRUNVKRS FRQIHUHQ]H H SURLH]LRQ
6SD]LYLVLYL 'LUH]LRQH DUWLVLWFLD GL 0DXL
3DODILRUL GL FRUVR *DULEDOGL ILQR DO

f &DPSLRQDWR ,WDOLDQR GL ELOLDUG
DL SXQWL TXDOLILFD]LRQL 6DOH GHO &D
SL· LQIR

3UHPLD]LRQH &RQFRUVL H *DUH 3RHVL
3LWXXUD *LRFR GHOH FDUWH QHOO·DPELV
VXRL IUXWWL· ILQDQ]LDWR GDO 0LQLVWHUR G
ZUPRQG

'HILOq GL 0RGD QHOO·DPELWR GHOH·HYI
SUHVHQWDWR GD &ULVWLDQR *DWWL HG (OHC
&DVLSL· LQIR

\$SHUWXUD GHOOD 9LOOD 5RPDQD G

9LOOD 0DWXWLD VLWR DUFKHRORJLFR FRQ L
URPDQD H FRQ DQQHVVR XQ FRPSOHVVR WHU
FLFODELOH D ULGRVVR GHO PXUR VXG GHO &I

6SHWWDFROR GL 3DROD 7XUFL FHQD \
ELFFKLHUDWD VSHWWDFROR HXUR RUH
SUHQRWDLRQL LQIR

¶6DQUHPR&DQWD1DSROL· D HGLJLRQH
FRQ ¶5LFRPLQFLR GD · FRQ LO &DQWDQWH
)UDQFR)DVDQR H GHOOD FDQWDQWH)UDQFH
6DQUHPR&DQWD1DSROL &RQGXRQR 0DV
'LUHWW H 0LULDP &DQGXUUR DWWULFH GI
GHOO·2SHUD ~~SHO&D~~RLQz

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&RQIHUHQJD GHGLFDWD DOO DQDWRI
FRQWHQXWL QHOOD 3HOYL)HPPLQLOH H 0DVF
0HGLFR 6SHFLDOLVWD LQ 8URORJLD H &KLUX
0HGLFR 6SHFLDOLVWD LQ &KLUXUJLD 3ODVWL
)RL)LVLRWHUDSLVWD (VSHUWD LQ 5LDELOL
)DYHUR ODXUHDWR LQ 6FLHQJH 0RWRULH *L
&RQIHUHQJH 0XVHR GHOO·2OLYR &DUOR &DUC
JUDWXLWD

¶\$UPDYLOOH· VSHWWDFROR WHDWUDOH
GDOOD &RPSDJQLD 7HDWUDOH GHO 0XWXR 6R
(XJHQLR 5LSHSL 6SDJLR GL YLD 6DQWD /XFL
LQIR

3HU OD 6HWWLPDQD HXURSHD GHOOD 0R
GHOO·\$QLPD YLDJJLR LQ ELFL DWWUDYHUVR
LWLQHUDQWH GL H FRQ &ORULV %URVFD QHO
D 7HDWUR FRQ OR VSHWWDFROR· 9LOOD *UR

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¶&DPPLQDUH ID EHQH 0HPRULDO 0DQIL
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&RVLR G·\$UURVFLD 66 &ROOH GL 1DYD L

¶)HVWD GHOOD 7UDQVXPQJ· WUH
PHVWLHUL H DOOD YDORUL]]D]LRQH GHL SUR
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¶6DJUD GHL ILJOL GHL ILRUL IULWWL· F
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¶6DQUHPR 3KRWR IHVWLYDO· D WHPD ¶,
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¶*LRUQDWD GHJ 6HQWLHUL /LJXUL /LJ
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¶*LRUQDWD GHJ 6HQWLHUL /LJXUL /LJX
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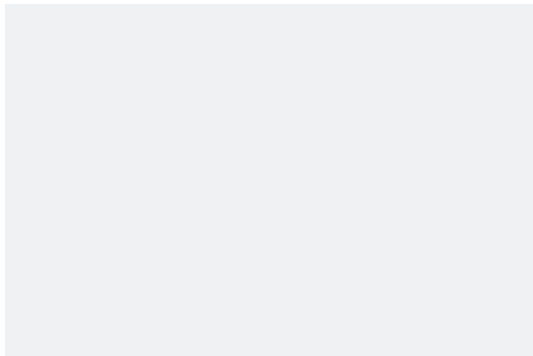
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H VWRULH FRO OLHWR ILQH VRQR TXHOOH FKH SLDFFLRQR D WXWWL 6R
EHOOH FKH VHPEUDQR IDFLOL EDVWD IDUH FRVU FRVU H FRVU
6H WL FL DYYHQWXUL GHQWUR SHUZ VH QRQ WL IHUPL DO SULPR DFFKLWR
TXHOOL FKH VL DFFRQWHQWD GHO GLUH PD SDVVD DO IDUH LQXWLOH QHJD
SDOHVDQR FRPH OH VWRULH SL• LPSUREDELOL TXHOOH VX FXL DOPHQR LQ
QRQ FL SXQWHUHVWL QHPPHQR XQ HXUR TXHOOH SHU FXL WL VFDSSD GL G
PH O KD IDWWR IDUH SHUFKp VRQR PDWDVVH FRVU DJJURYLJOLDWH GD ID
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4XDQGR SHUZ KDL OD IRUJD GL UHVLVWHUH GL DOJDUH OD WHVWD H ILODU
QRQRVWDQWH WXWWR GL VDOLUH VX TXHO WUHQR H FRUHHUH VRSUD OH G
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DOO RFFKLHOOR GL FXL WXWWD XQD FRPXQLWj SXz HVVHUH RUJRJOLRVD

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GRSR WUH DQQL GL VDOL H VFHQGL GL VL H QR GL JUDJLH H SUHJR GL V
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\$OOD ILUPD GHOO DWR FRVWLWXWLYR DYYHQXWD PHUFROHGU VHUD VH
VDOD ULXQLRQL GHO &RPDQGR GL 3ROLJLD 0XQLFLSDOH KDQQR SUHVR SDU
DPPLQLVWUDJLRQL GL 5XYR GL 3XJOLD H GL %LWRQWR SURPRWULFL GHO SI
SHUVRQH ULVSHWWLYDPHQWH GHO VLQGDFR 3DVTXDOH &KLHFR H GHO YLF
5RVD &DOz LO FRQVLJOLHUH FRPXQDOH 5LQR %DVLOH LO QHR HOHWWR 3L
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&RQRVFD D PHQDGLWR OH YLFLVVLWXGLQL GHO QHRQDWR %LR GLVWUHWWR
FRPXQDOH FRQ GHOHJD DOOH SROLWLFKH DJULFROH GL 5XYR GL 3XJOLD 5
FKH QHO KD LQLJLDWR D FUHGHH FKH IRVVH SRVLELOH DGGLJLRQDUH
OH PDQRSMHQHUH YDORULJDUH H VYLOXSSDUH OH ULVRUVH GL XQ WHUUL
LO QRVWUR YRFDWR DOO DJULFROWXUD ELRORJLFD &RPH" / LGHD PDGUH
5XYR GL 3XJOLD LQLJLDOPHQWH LO VROR SURPRWRUH GHO %LR GLVWUHWWR
DPELJLRVD DEEUDFFLDUH QHOO DVVRFLDJLRQH DSROLWLFD DSDUWLWLF
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&RUDWR %LVFHJOLH H *LRYLQD]]R H TXLQGL DQFKH 5XYR 7HUOL]]L H OROIH

/D VFHOWD GL TXHVWR WHUULWRULR QRQ q SHU QLHQWH FDXDOH FRLQL
JRQH DWWUDYHUVDWH GDOOH ODPH H FKH GDOOD 0XUJLD DUULYDQR ILQR D
6IUXWWDUH OD IHUWLWLWj GHOOH ODPH FKH DOWUR QRQ VRQR FKH OHWWL
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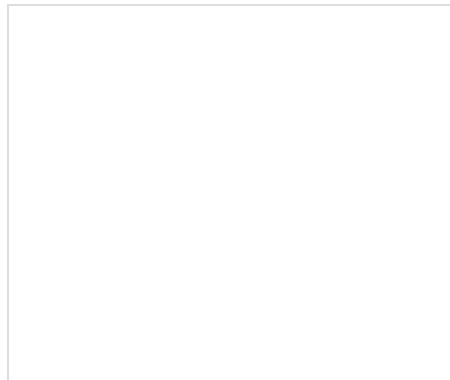
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2OWUH DL GXH FRPXQL FDSRILOD KDQQR VRWWRVFULWWR O DFFRUGR DOWL
FRRSHUDWLYH GL WUDVIRUP]]LRQH H FRPPHUFLOD]]D]]LRQH UXYHVL (ODL
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ELR \$OFH QHUR 0HGLWHUUH ELR)LQROLYD JOREDO VHUYLFH OD FRRSH
&RPXQLWj 2DVL 6DQ)UDQFHVFR FLQTXH D]]LHQGH DJULFROH H GL
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&RQWH H &XRQJR)UDQFR OD)DUPFLD DJULFROD \$JULQQRYD O LVWLWXV
LVWUX]]LRQH VHFRRGDULD VXSHULRUH 9ROWD 'H *HPPLV GL %LWRQWR H
FLQTXH DVVRFLD]]LRQL *UXSSR VSHOHRORJLFR UXYHVH 2G9 3UR /RFR 5XYR
3XJOLD H %LWRQWR DVVRFLD]]LRQH FXOWXUDOH 7UD LO GLUH H LO IDUH
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7L FKLHGLDPR DQFKH LO FRQVHQVR SHU LO WUDWWDWPHQWR HVVHVR DOOD SURILOD]LRQH H SHU LO WUDW
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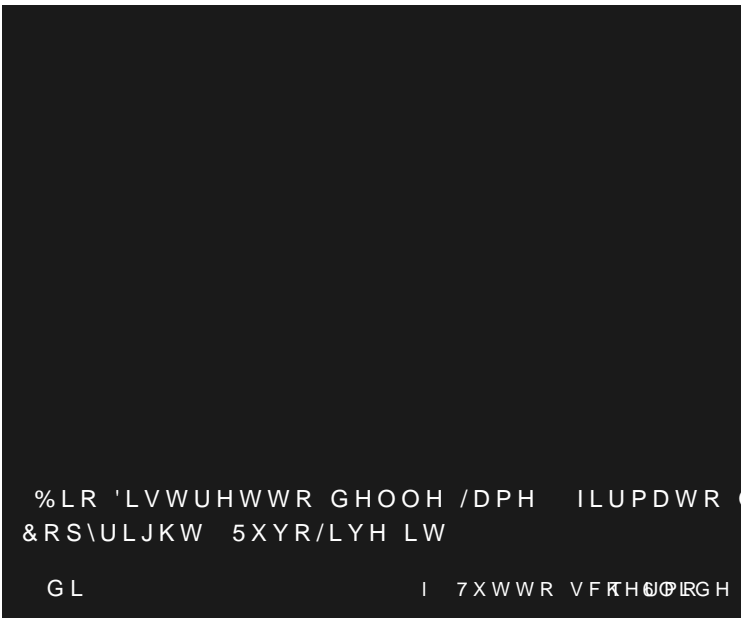
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H VWRULH FRO OLHWR ILQH VRQR TXHOOH FKH SLDFFLRQR D WXWWL 6R
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FUDPSL DOOR VWRPDR

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DOO RFFKLHOOR GL FXL WXWWD XQD FRPXQLWj SXz HVVHUH RUJRJOLRVD

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VWUHWWH GL PDQR IRUWL H PHQR IRUWL PD FRPXQTXH LPSRUWDQWL GL SI
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OH PDQRSMHQHUH YDORULJDUH H VYLOXSSDUH OH ULVRUVH GL XQ WHUUL
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5XYR GL 3XJOLD LQLJLDOPHQWH LO VROR SURPRWRUH GHO %LR GLVWUHWWR
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6IUXWWDUH OD IHUWLWLWj GHOOH ODPH FKH DOWUR QRQ VRQR FKH OHWWL
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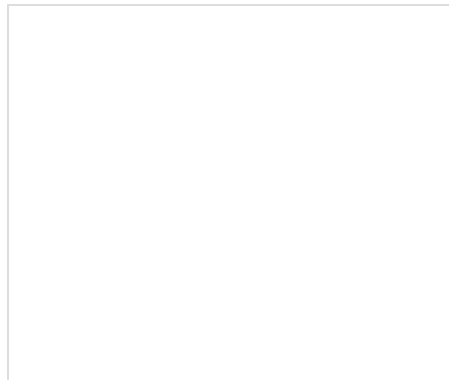
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%LWRQWR O 8QDSRO WUH VRFLHWj GL SURGX]]LRQH R FRPPHUFLOD]]D]]LR
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AGRICOLTURA E DIFESA DEL PIANETA

Imparare a curare le piante in modo sostenibile

A Sanremo, Albenga e a Saluzzo gli Incontri Fitoiatrici di Agroinnova

■ A Sanremo, Albenga e Saluzzo torneranno gli Incontri Fitoiatrici organizzati da Agroinnova, il Centro di Competenza per l'Innovazione in campo agroambientale dell'Università di Torino, giunti alla quarantaduesima edizione, in collaborazione con IRF - Istituto Regionale per la Floricoltura di Sanremo, Cooperativa L'Ortofrutticola di Albenga, Cassa di Risparmio di Saluzzo - Gruppo BPER e Agrion - Fondazione per la ricerca, l'innovazione e lo sviluppo tecnologico dell'agricoltura piemontese. Gli Incontri, rivolti a un pubblico di studenti, agricoltori, tecnici e operatori del settore orto-floricolo, mirano a fornire aggiornamenti sugli sviluppi delle più note e recenti patologie degli organismi vegetali e del loro trattamento in un'ottica innovativa e sostenibile. Nel panel di relatori anche il presidente del Centro Agroinnova Angelo Garibaldi e il direttore Maria Lodovica Gullino.

Tema delle tre giornate di studio saranno gli Aggiornamenti e approfondimenti fitosanitari in floricoltura (lunedì 23 settembre dalle 9.30 presso Floriseum a San-

remo), la Difesa delle colture orticole (venerdì 18 ottobre dalle 16.15, Cooperativa L'Ortofrutticola di Albenga) e la Difesa delle colture ortofrutticole (venerdì 29 novembre dalle 9, Cassa di Risparmio di Saluzzo).

A Sanremo, all'intervento sulle misure di emergenza in atto sul territorio, da parte del servizio fitosanitario della Regione Liguria, seguirà un focus sulle avversità dell'Anemone, pianta ornamentale di notevole impatto economico per il ponente ligure. Il secondo incontro in Liguria vedrà i ricercatori di Agroinnova dibattere sui recenti sviluppi della ricerca nella difesa sostenibile del basilico. L'appuntamento saluzzese, invece, vedrà il susseguirsi di interventi scientifici nel settore orticolo e frutticolo, e culminerà con una tavola roton-



da con alcuni dei principali attori del settore frutticolo piemontese.

Gli Incontri Fitoiatrici si inseriscono all'interno di un calendario di eventi di respiro sia scientifico che divulgativo organizzato da Agroinnova sul tema della salute delle piante, in vista del 2020, proclamato dalle Nazioni Unite International Year of Plant Health, con l'obiettivo di sensibilizzare grandi gruppi di interesse, decisori politici e opinione pubblica sul

ruolo determinante delle piante e della loro salute su fenomeni ormai globali come la fame, la povertà, la sicurezza alimentare, l'ambiente e lo sviluppo economico. Le manifestazioni messe in campo da Agroinnova culmineranno nelle giornate dal 4 al 6 giugno 2020 con un vero e proprio «Festival Plant Health 2020».



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TORNANO GLI INCONTRI FITOIATRICI DI AGROINNOVA

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[TORNANO GLI INCONTRI FITOIATRICI DI AGROINNOVA]

